Clustering Prediction of Opinion Dynamics

Fei Lu Department of Mathematics Johns Hopkins University

Joint with

Zehong Zhang @ Dept. Math, JHU



2021.07.19 SIAM Annual Meeting Uncertainty Quantification Strategies for Data-Driven, Large-Scale Problems

1

Research supported by





Motivation and problem statement



ELECTIONS

Pollsters: 'Impossible' to say why 2020 polls were wrong

A new report couldn't answer the big question plaguing political polling: Why were surveys off by so much in 2020?

Fundamental elements in political election: Opinions

Problem statement

Opinions evolve. How to predict them?

Describe the dynamics:

"opinion dynamics", "agent-based models", "interacting particles"

- discrete- /continuous- models [Krause 2000, Motsch+Tadmor 2014, Duggins 17...]



- learn the dynamics from data
- partial noisy data: uncertainty >>> Bayesian prediction

>> Prediction, Control / influence

Outline

Problem statement

- 1. State-space model formulation
- **2. Bayesian approach for UQ** >>> sample the posterior↓
- 3. Sequential Monte Carlo >> auxiliary implicit sampling
- 4. Numerical example
- 5. Randomization enhances observability

Summary

1. State-space model formulation

Opinion Dynamics



Local interaction



Clusters:

disjoint sets in a partition of the agents
invariant once emerge:

cluster size $|\mathcal{C}_k| := |\mathcal{C}_k(t)| = |\mathcal{C}_k(t_c)|,$



 $\textbf{cluster center} \quad \overline{x}_{\mathcal{C}_k} := \frac{1}{|\mathcal{C}_k(t)|} \sum_{i \in \mathcal{C}_k(t)} x_t^i = \frac{1}{|\mathcal{C}_k(t)|} \sum_{i \in \mathcal{C}_k(t)} x_{t_c}^i.$

1. State-space model formulation

Dynamics + Data >>> state-space model

$$\begin{cases} x_{t+1} = g(x_t), \ x_1 \sim \mu(\cdot), & \text{state model} \\ z_t = Hx_t + \xi_t, & \text{observation mode} \end{cases}$$

- data $z_{1:T}$; initial distribution μ known;
- observe $N_1 < N$ agents: H is a projection;
- nonlinear state model; Gaussian noise

Observability (noiseless data, linear system)

Theorem [ZhangLu20] a linear system is observable iff at most 1 agent is not observed

Bayesian: posterior of states and clusters

2. Bayesian approach

Bayesian: posterior of states and clusters

$$\begin{array}{l} p(x_{1:T} \mid z_{1:T}), \\ \widehat{p}(x_{1:T} \mid z_{1:T}) \\ \{x_{1:t}^{(s)}, w_t^{(s)}\} \\ p(|\mathcal{C}_i| \mid z_{1:T}), \, p(\overline{x}_{\mathcal{C}_i} \mid z_{1:T}) \end{array}$$

posterior of $x_{1:T}$ conditional on $z_{1:T}$ empirical approximation of $p(x_{1:T} | z_{1:T})$ samples and weights posteriors of $|C_i|$ and \overline{x}_{C_i}

Samples $\{x_T^{(s)}, w_T^{(s)}\} \xrightarrow{\text{state model}} \text{samples of clusters}$

Sampling the posterior

- high dimension: MCMC no good
- Sequential Monte Carlo: sequential importance sampling [Doucet+Johansen2009, Liu2008,...]
- Particle MCMC: SMC+MCMC [Andrieu etc2010, Lindsten etc2014]

3. Sequential Monte Carlo

Sequential importance sampling:

$$p(x_{1:t} | z_{1:t}) = p(x_{1:t-1} | z_{1:t-1}) \frac{p(x_t | x_{t-1})p(z_t | x_t)}{p(z_t | z_{1:t-1})},$$

Weighted samples from importance density

 $\begin{aligned} x_t^{(s)} &\sim q(x_t \,|\, x_{1:t=1}^{(s)}, z_{1:t}) \\ w_t^{(s)} &= w_{t-1}^{(s)} \cdot \frac{p(z_t \,|\, x_t^{(s)}) \cdot p(x_t^{(s)} \,|\, x_{t-1}^{(s)})}{q(x_t^{(s)} \,|\, x_{1:t-1}^{(s)}, z_{1:t})}. \end{aligned}$

- recursive for all t;
- resampling to reduce degeneracy
- Key: good importance densities



3. Sequential Monte Carlo

$$\begin{cases} x_{t+1} = g(x_t) + \epsilon_t, & x_1^i \sim \mu, \forall i, \\ z_t = Hx_t + \xi_t, \end{cases}$$

where $\epsilon_t \sim \mathcal{N}(0, \sigma_{\epsilon}^2 I_{dN})$ and $\xi_t \sim \mathcal{N}(0, \sigma_{\xi}^2 I_{dN_1})$.

Implicit sampling: [Chorin, Tu, Morzfel] optimal 1-step importance sampling

Gaussian bc linear Gaussian observation model

• not updated using information from new observations

Auxiliary implicit sampling:

- using two-step observations (look ahead strategy) [Pit+Shephard1999,Lin+Chen+Liu2013,...]
- linear approximation of the state model
 >> informative importance density

4. Numerical results: State estimation

N1= 30, N=60, d=2

- multi-mode posterior
 Marginal posterior of x¹_t
 (of two agents, 100 samples)
 - shaded: 95% CI



- sample path ~= truth
- the clustering is close



4. Numerical results: cluster prediction

Posterior of cluster's centers and sizes AIS > IS > SIR



4. Numerical results: cluster prediction

How robust is the predictions in 100 simulations ?



Size: difficult to predict

Center: ~90% success

Distribution of error in size prediction



5. Randomization enhances observability

Instead of tracking, randomly poll at each time

Observability (noiseless data, linear system)

Theorem (Lu-Zhang-Zhang21): randomly pick K out of N at each time. At time T, the linear system is observable with probability \mathbb{P} (all but one is visited) $\approx 1 - N(1 - \frac{K}{N})^T$

- exponential goes to 1 as T increases
- observation ratio K/N in the base

$$\mathbb{P}\left(\text{visit all but one}\right) = N(1 - \frac{K}{N})^T \left[1 - \sum_{\ell=1}^{N-1-K} (-1)^{\ell-1} \binom{N-1}{\ell} \prod_{j=1}^{\ell} (1 - \frac{K}{N-j})^T\right]$$

Summary

- **1.** Bayesian prediction for clusters of opinion dynamics
- 2. Auxiliary implicit sampling (AIS) SMC method
 - two-step observations (a lookahead strategy)
- 3. Randomization enhances observability

Open research

- Prediction for stochastic systems
- Privacy-preserving randomization

References

[1] Zehong Zhang and FL (2020) Transactions on Signal and Information Processing over Networks.

[2] FL, Cheng Zhang and Zehong Zhang (2021) (on-going) Randomization enhances observability of multi-agent systems